O/o. General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, "A" Wing, New Administrative Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878, Fax: 044-28297979



DATED: 12.06.2015

S & M-CM/ 170/ TARIFF/ 2014-15/ 88

Sub: Rationalization of national roaming tariff under prepaid services -reg.

Ref: BSNL C.O. No.26-4/2012-T&C-CM Date: 05.06.2015 & Circular T&C-CM No. 07/15-16

Kindly refer to BSNL C.O circular regarding rationalization of national roaming tariff. Accordingly, approval of the Competent Authority is hereby conveyed to implement the offer of free incoming voice calls to BSNL mobile subscribers of Tamilnadu LSA (including CHTD) while in national roaming, as detailed below:

- ➤ All BSNL Mobile customers will have free incoming voice call facility while in national roaming for a period of 1 year on PAN INDIA basis from 15-06-2015 to 13-06-2016 as a goodwill gesture.
- Existing Roaming STVs viz. Rs. 5 (validity 1 day), Rs. 33 (validity 7 days), Rs. 69 (validity 30 days) and Rs. 91 (validity 90 days) under prepaid mobile services available in TN LSA (including CH TD) are withdrawn w.e.f 00.00 hours of 15.06.2015.
- In roaming all outgoing charges will be as per their subscribed plan

All other terms and conditions will remain the same. The above tariff order will come into **effect from 15.06.2015**.

The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order issued by TRAI. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made.

A feedback on this may be sent on marketingcm_tncircle@bsnl.co.in or mktg.cm.tncircle@gmail.com

(AnandhiSankararaman)

Assistant General Manager (Mktg-CM)-I Phone: 044-28290288; Mobile: 9486100540

To

GM (NW-O CM), Trichy -1/Coimbatore/GM(S&M-CM), Chennai Telephones, Chennai /Sr.GM TR/GM Finance, Chennai for kind information please /DGM/DE IN In charges / DGM (NWO)/DE IT, Coimbatore /All Heads of SSAs, Tamilnadu Circle - for kind information and necessary action please /DGM (Sales)/DGM(CS)/AGM(Sales) Chennai-6 –For information and informing Sales Heads, Franchisee Managers and Retail Managers and other Channel partners along with commission structure as applicable / AGM (CSC) Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials /DGM (ITPC) HYB-For information and ensure uploading the information on the BSNL PORTAL. /DGM (S&M-CM)/ AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action Please.